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Mera Consulting Group
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Dear Sy,

On behalf of Great American Downtown I would like to express our sincere thanks for serving as our guest speaker at our recent downtown seminar hosted on October 1, 2008.

When I was first presented with the idea of how we might be able to re-energize our merchants with one of your seminars, I was so excited to jump on board. As a group that exists to revitalize downtown Nashua, NH, we are always looking for ways to pull our merchants together. On the day of our seminar, I sat in the audience listening to you share your experiences and thoughts on how we can best capture and keep customers. I also watched the audience as you spoke and I could see that they connected with you and really wanted to hear your thoughts. I knew we had made an excellent choice. And now, after the seminar, I, my staff and our merchants are re-thinking how they do business thanks to you.

At a time when the economy is tough, it is imperative that our small businesses band together to compete in this ever changing world. Thank you for reminding us all of a few more ways in which we can compete and stay ahead of the game.

Sincerely,



Sue Butler
Executive Director
Great American Downtown
92 Main St., Ste. 101
Nashua, NH 03060