



DECORATIVE INTERIORS

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Sy Mahfuz
MERA Consulting
3 Duck Pond Lane
Merrimack, NH 03054

Dear Sy:

I would like to thank you so much for partnering with the American Society of Interior Designers and presenting "Are you Sending Your Clients to Your Competition?" at Persian Rug Galleries on October 15, 2009. The personal experiences you describe bring a reality to the discussion of how to keep our clients, which we as designers could relate to. I enjoyed your energetic presentation and how tailoring the conversation to designers had the audience mesmerized and excited to get out and work towards better relationships with clients. Reminding us that we really need to "dance with our clients" everyday in order to ensure that second dance, is a concept I will take with me throughout my career.

The chemistry between you and Steve produces a cohesive program and I thank you for an experience that enlightened all who attended. I will share this experience with other colleagues in other organizations because of the impact your presentation had on me and all the attendees at the event, excellent job!

Thank you very much,

Stephanie Wentworth
Interior Designer
ASID NE CEU Committee Member