

“Eye tracking is a measurement tool that permits confidence in inferences about attentional allocation. Recording gaze behavior therefore allows researchers to reliably answer important empirical questions that would not be answerable otherwise.”

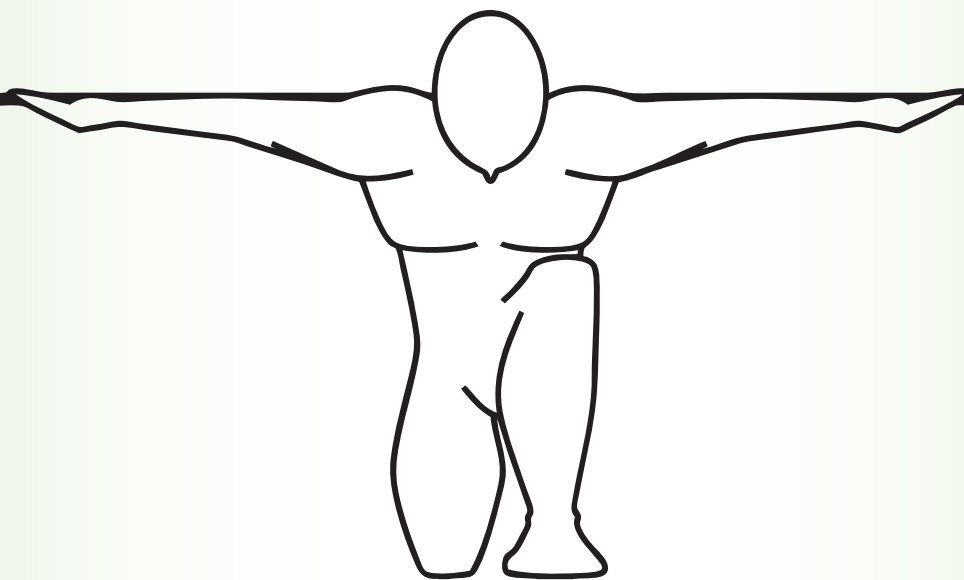
Christopher M. Janelle, Ph.D.  
Performance Psychology Laboratory  
University of Florida

“The use of eye movement recordings in our research assists in determining how visual search behavior influences motor dysfunction such as freezing of gait in Parkinson's disease. At the core of the research is to investigate the links between the perceptual (processing) and motor systems (output).”

Nick Murray, Ph.D.  
Exercise and Sports Science  
East Carolina University

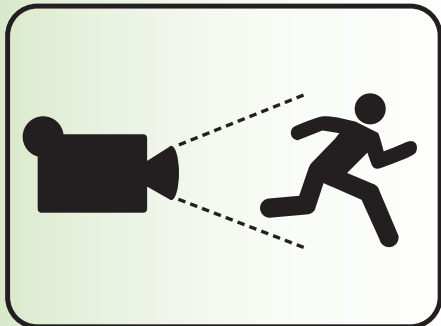
ASL eye tracking data has been applied in the science of human movement for over 25 years. Our extensive line of configurations and our exclusive integration with other tracking devices provide unique synchronized data of both eye, head and body movements.

Contact us through our new website at [www.asleyetracking.com](http://www.asleyetracking.com) and learn more about our eye tracking system and integration with other motion capture systems.





ASL Eyetracking continues to find new ways to bring eye tracking solutions to biomechanics and kinesiology researchers worldwide. Our eye tracking systems are designed to be easy to operate while being comfortable and unobtrusive to participants engaged in a variety of activities.



ASL Eyetracking offers the most comprehensive line of eye tracking systems that can provide basic video eye tracking data to full integrations with motion capture, head tracking and other physiological data collection devices. We have an extensive history of providing custom engineering capabilities to fulfill specific customer driven technology integrations.



After already successfully integrating its eye tracking technology with Northern Digital, Inc.'s Optotrak 3020 and Optotrak Certus® systems, ASL's and NDI's skilled engineers coupled eye tracking with NDI's Polaris Spectra® motion tracker to exceed the needs of another discerning researcher.

ASL Eyetracking has forged partnerships and integrated with several companies including NDI, Intersense, Polhemus, Ascension, and PhoeniX Technologies, Inc.

We would appreciate the opportunity to discuss your project and to offer solutions for your specific requirements. From basic to complex, from 30Hz to 360Hz temporal resolutions, monocular or binocular, in-laboratory or real world applications, ASL has developed the broadest range of eye tracking devices in the world.

Please contact ASL Eyetracking at [www.asleyetracking.com](http://www.asleyetracking.com) or directly at 781-275-4000 x 33.