

APPLICATION SPOTLIGHT

Not all Labels are Created Equal

The software engineers at a large manufacturer of high-quality professional electrical test and measurement instruments for the industrial, commercial and utility marketplace must continuously use innovative technology to deliver products that perform at the highest degree of precision and accuracy. Software upgrades and enhancements are part of the evolving development cycle and need to be carefully tracked to ensure the most current revision is delivered to the customer.

Making changes to print the new revision levels proved to be challenging in the production environment. Using a laser printer to print diskette labels on 9-up sheet fed paper labels allowed them to change the revision number but required the label set up to be reconfigured each time it changed, and this could halt production. Not only was this process time consuming, it created a lot of waste.

The Purchasing Agent was charged with finding a way to print labels on demand to keep production operating efficiently.

Winco took a look at the process and tailored a solution based on their requirements. The first step was to define and preprint a custom label on paper stock and wind them on 3" cores. The new design provided a highly polished, multi-colored label which could be customized and printed one at a time or in batch mode. Using a DataMax Prodigy thermal transfer printer and LabelPro Gold, a windows-based label design software, this manufacturer is designing and printing durable labels - on demand - virtually eliminating both waste and the need to redesign the label format each time. They noticed an increased performance in production right away. The bottom line is a cost savings for our customer and quicker turn around time for testing and product delivery.



PROBLEM STATEMENT

Labeling diskettes with current revision levels during software development produced a cumbersome, time-consuming and inefficient production process.

SOLUTION

Winco provided a way to print highly customized labels on demand using label design software that eliminated the need to reconfigure the set up with each new job, saving both time and money.



Winco specializes in tough to solve applications. To find out more information, visit our web site at www.barcode-winco.com. Call for more information about the work we do in your industry.

