

## **PRESS RELEASE**

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### **DOW ELECTRONICS ANNOUNCES WINNERS OF \$100K IN 50<sup>TH</sup> ANNIVERSARY DRAWING**

Tampa, Florida (January 20, 2010) – As a culmination of its 50<sup>th</sup> Anniversary, Dow Electronics awarded \$100,000 in cash and prizes to twelve of their independent retailers today. All retailers who purchase from Dow were eligible to earn chances in Dow's 50<sup>th</sup> Anniversary Prize Drawing based on activations of DISH Network video subscribers and WildBlue and HughesNet high-speed satellite internet subscribers as well as through purchases of SiriusXM satellite radio and Sony and other consumer electronics products. The winner of the Grand Prize of \$50,000 was Sky Sat-20, a retailer based in the Tampa Bay area. The second place prize of a new 2010 Chevy Express cargo van went to Evolution Entertainment in Puerto Rico and ten other retailers won the third place prize of \$2500 each in cash.

“Today's drawing was an exciting end to a very special year in which we celebrated our 50<sup>th</sup> year in business,” said Dow's CEO Chip Yodzis. “As a family-owned and operated business we know how important our employees and our retailers have been in helping us reach this 50 year milestone of providing products and services to independent retailers throughout the southeastern United States. We believe that we have the next generation of our family and our employees poised to continue to serve our retailers into the future as we march toward our 100<sup>th</sup> Anniversary.”

Dow Electronics, headquartered in Tampa, Florida, is a family-owned wholesale distributor of signal reception and signal distribution products covering the southeast United States with fourteen stocking locations. Dow distributes product to over 1500 independent retailers throughout its territory. For more information, go to [www.dowelectronics.com](http://www.dowelectronics.com) and click on “Dow Info”.