



The New Event for the Satellite Communications Industry

November 18, 2009 | It's FREE to Attend

Date: Wednesday, November 18, 2009

Time: 11:00 am to 7:00 pm (ET)

- Exhibits are open all day – from 11:00 am to 7:00 pm (ET)
- Sessions will be scheduled throughout the day

Location: Computers. No time out of the office. No travel expenses or hassles.

Cost: It is free to attend

Description: SkyFORUM® is an online – or virtual - event that brings together the satellite industry for product demos, sessions, training and networking found at traditional trade shows, but without the expenses and hassles of leaving town and customers. Attendees can participate throughout the day based on their schedule – they can conduct business as normal *and* attend the event.

Important Links:

Web Address – www.skyforumsbca.com

Registration - www.skyforumsbca.com

Session Descriptions and Schedule - <http://events.unisfair.com/index.jsp?eid=472&seid=58>

Attendee FAQs - <http://events.unisfair.com/sbca/Attendee.pdf>

Exhibitor Information - <http://events.unisfair.com/index.jsp?eid=472&seid=58>

Logos and Banners: Download the SkyFORUM logo, banner ads and press release for use in your marketing at www.sbca.org/direct-dish/skyforum-exhibitors.html.

What equipment is needed to participate in SkyFORUM? All you need is a computer with a broadband connection and sound card.

What type of education will be available at SkyFORUM? Topics to be discussed include new products, revenue streams, business channels, new business opportunities, the future of satellite, MDU/SMATV opportunities, improving customer relations, broadband technologies, staff training, benefits, and more.

- Hear a status report on the nation's broadband plan from Blair Levin, Executive Director, Omnibus Broadband Initiative at the FCC. Details to follow.
- Many of the sessions will have handouts that you can easily download and print.
- Confirmed speakers, sessions and times will be announced in early October.

What will the exhibits be like at SkyFORUM? Without leaving your desk, you can explore exhibits like at a traditional trade show, including: view product demos, watch videos, download literature, and chat with booth personnel to get answers to your questions.

- Exhibitors as of 10/1/09: DIRECTV, Applied Instruments, Inc., Case-SRS, CEDIA, DSI Systems, Installs Inc., Pace, Perfect 10, PPC, SuperFleet, and USI Affinity.

SkyFORUM is presented by SBCA: The Satellite Broadcasting and Communications Association of America (SBCA) is the national trade organization representing all segments of the satellite industry including video and data satellite providers, distributors, manufacturers, retailers, installers and individual satellite professionals. Learn more at www.sbca.org.

Questions: Please contact Martin Esteves at mesteves@sbca.org or by phone at +1 202 349 3630. Or visit www.skyforumsbca.com.